



Perfect for educators,
non-profits & adult
entrepreneurs!

SUN STARTINGUP NOW BUSINESS SIMULATION GAME

SUN Business Simulation Game introduces and reinforces key business concepts through practical, hands-on learning.

Educators	• Builds effective teamwork • Connects classroom learning to real-life situations • Meets National Standards for Entrepreneurship Education
Non-profits	• Income allocation • Maintaining a positive cash flow • Understanding the importance of basic record keeping
Adult Entrepreneurs	• Understanding the business cycle • Planning business growth • Preparing for unexpected expenses

Learn more about the **SUN Sim Game** and other impactful STARTINGUP NOW tools www.startingupnow.com/products



**A Game of Small Business Dynamics,
Where Decisions Drive Outcomes**

The SUN Business Simulation Game (SUN Sim Game) provides practical, hands-on experience in business decision making and navigating the real-world consequences of those decisions.



No two SUN Sim Game experiences are the same. Each team's unique skills and perspectives shape the business environment, influence decision-making, and ultimately determine how the business operates.



- Explore small business operations in a realistic, hands-on learning environment
- Interact with business decision opportunities and experience the consequences of your choices
- Experience the challenges, surprises and rewards of business ownership
- Navigate real-life scenarios, while juggling business demands

SUN Sim Game builds practical skills for running a small business.

1

Teaches the fundamental concepts of operating a manufacturing or retail business

3

Builds confidence in decision making

2

Develops business planning and management skills

4

Builds essential business skills, including teamwork, clear communication, organization, negotiation, and compromise

Reusable game materials for up to five teams.*

Includes:

- Durable carrying case
- Facilitator instructions
- Activity timer
- Erasable record-keeping sheets
- Dry erase markers
- Game cards
- Play money
- ...and much more!



** Typical five-team set up. Up to 5-6 people per team.*

SUN
STARTINGUP NOW
BUSINESS
SIMULATION GAME

\$695 ORDER TODAY

Request your ultimate business adventure at www.startingupnow.com/products