

# GET IT STARTED

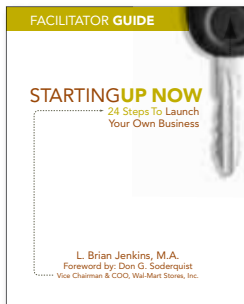
## PRODUCTS & SERVICES



**STARTINGUP NOW, 24 Steps To Launch Your Own Business**

Print Retail Price: \$19.95 ea.  
Download Price: TBD

*StartingUp Now* (SU) is a 24-step interactive guide designed to teach aspiring entrepreneurs the essentials of business plan development. Learn how these strategic and tactical principles are applied to create and run a successful business. Included is a SU Business Plan Template, formulated to solidify the mechanics of a business plan for presentation.

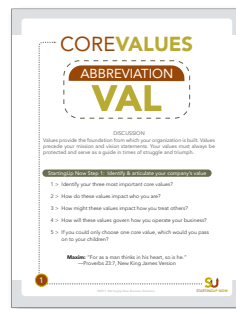


**STARTINGUP NOW, 24 Steps To Launch Your Own Business Faculty Guide**

Retail Price: \$29.95 ea.  
Download Price: TBD

The *StartingUp Now Facilitator Guide* (SU Facilitator Guide) is essential for those teaching entrepreneurship using SU in the classroom. It contains 24 lesson plans that coincide with each SU chapter, featuring student learning/performance objectives and group activities based on real-life scenarios. In conjunction, it's encouraged to follow student progress through the StartingUp Now Skill Center.

Learn more at [startingupnow.com](http://startingupnow.com).



**STARTINGUP NOW, 24 Steps To Launch Your Own Business Group Workcards**

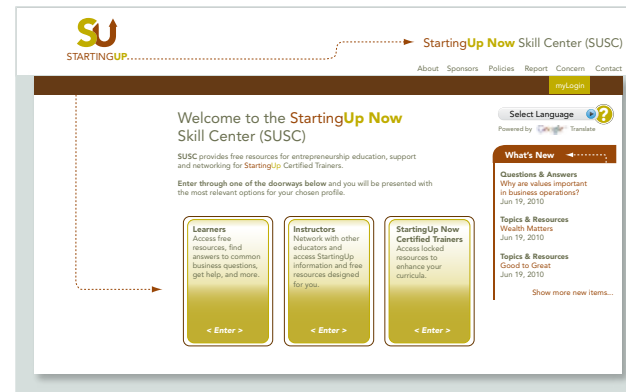
Retail Price: \$95.00 per set  
Download Price: TBD

*StartingUp Now Group Workcards* (SU Group Work Cards) are designed for teaching entrepreneurship in the classroom. Each workcard is derived from SU's 24 steps and provides the same memorable abbreviations and informative definitions. Each set is designed for group-based assignments and student interaction while testing cognisant retention of each concept.

# KEEP IT GOING

## MEMBERSHIP & BENEFITS

**StartingUp Now Skill Center (SUSC)**



The *StartingUp Now Skill Center* (SUSC) is an online, membership-based supplement and social networking resource within the SU community. Gain access to other entrepreneurs and tools needed to strengthen your understanding of each SU concept and to launch your business. Take advantage of the SU Business Plan Template to create the final presentation.

Go to [startingupnow.com](http://startingupnow.com) for more.

**Facilitator Membership** provides the adult instructor with everything needed to teach a StartingUp Now class, including:

- > Access to the SU Faculty Guide lesson plans
- > Access to the SU Business Plan template
- > Access to video-based instruction for each chapter in SU including the ability to post original content
- > Network with instructors and entrepreneurs
- > Access to the SU Business Simulation Game/Track Student Progress
- > Create, customize, and manage each student's personal profile page
- > Access to up-to-date content and entrepreneurial teaching tools, tips, and techniques
- > Membership discounts on StartingUp Now products, services, webinars, and events

Facilitator Membership: \$295.00 ea.

**Student Membership** provides the youth/adult entrepreneurs with access to the following tools and resources for the development of their business:

- > Ability to customize and manage a personal SU business profile page
- > Access to the SU Business Plan via the web or mobile device
- > Post events, sell products, network, and identify business opportunities

- > Research relevant industry information organized into business topics
- > Access to Customer Relationship Management (CRM) tools (accounting, contact management, website creation/management tools)
- > Membership discounts on SU products, services, webinars, and events
  - Youth Membership (18 & under): \$95.00 ea.
  - \*\*Adult Membership (18 & over): \$195.00 ea.

# TAKE IT ON

## TRAINING PACKAGES (Facilitator)\*

1 or 2 day training led by a live trainer or via webinar geared to prepare adult educators/instructors to facilitate the use of StartingUp Now Products and Services. Learn how to use:

- > The SU book as a teaching tool
- > The StartingUp Skill Center (SUSC)
- > The SU Group Based Workcards
- > The SU Business Simulation Game
- > Gain teaching tips, tools, techniques via the SU Faculty Guide

1-Day (8hrs.) Facilitator Training: \$540.00  
2-Day (16 hrs.) Facilitator Training: \$995.00

\* Illinois Teachers are eligible to receive 8 to 16 Certified Professional Development Units for successfully completing a 1 or 2 day StartingUp Now Faculty Training Course.

\*\* Adult pricing not reflected in the *Classroom Training Package* pricing structure. Contact [www.startingupnow.com](http://www.startingupnow.com) for more information.



# MAKE IT HAPPEN

## CLASSROOM TRAINING PACKAGES (Facilitator\*/Student)

Standard Package (30 Students)			
	Cost	Qty.	SubTot.
SU Book	\$18.95†	30	\$568.50
SU Facilitator Guide	\$29.95	1	\$29.95
SUSC Value Membership	\$0.00	30	\$0.00
<b>Total Package Cost</b>			<b>\$598.45</b>
<b>Avg. Cost Per Student</b>			<b>\$19.95</b>

Home School Package (1 Instr./5 Students)			
	Cost	Qty.	Sub Tot.
SU Book	\$19.95	5	\$99.75
*SU Facilitator Training (via Webinar up to 3 hrs.)	\$395.00	1	\$395.00
SU Facilitator Guide	\$29.95	1	\$29.95
SU Group Work Cards	\$95.00	1	\$95.00
SUSC Youth Membership	\$95.00	5	\$475.00
SUSC Facilitator Membership	\$295.00	1	\$295.00
<b>Total Package Cost</b>			<b>\$1,389.70</b>
<b>Avg. Cost Per Student</b>			<b>\$277.94</b>

Silver Package (1 Instr. +15 Students)			
	Cost	Qty.	SubTot.
SU Book	\$18.95†	15	\$284.25
*SU Facilitator Training (via Webinar up to 3 hrs.)	\$395.00	1	\$395.00
SU Group Work Cards	\$95.00	1	\$95.00
SU Facilitator Guide	\$29.95	1	\$29.95
SUSC Youth Membership	\$95.00	15	\$1,425.00
SUSC Facilitator Membership	\$295.00	1	\$295.00
<b>Total Package Cost</b>			<b>\$2,524.20</b>
<b>Avg. Cost Per Student</b>			<b>\$168.28</b>

Gold Package (1 Instr. +30 Students)			
	Cost	Qty.	SubTot.
SU Book	\$18.95†	30	\$568.50
*SU Facilitator Training (up to 8 hrs.)	\$540.00	1	\$540.00
SU Group Work Cards	\$95.00	1	\$95.00
SU Facilitator Guide	\$29.95	1	\$29.95
SUSC Youth Membership	\$95.00	30	\$2,850.00
SUSC Facilitator Membership	\$295.00	1	\$295.00
<b>Total Package Cost</b>			<b>\$4,378.45</b>
<b>Avg. Cost Per Student</b>			<b>\$145.95</b>

Platinum Package (2 Instr. +30 Students)			
	Cost	Qty.	SubTot.
SU Book	\$18.95†	30	\$568.50
*SU Facilitator Training (up to 16 hrs.)	\$995.00	2	\$1990.00
SU Group Work Cards	\$95.00	1	\$95.00
SU Facilitator Guide	\$29.95	1	\$29.95
SUSC Youth Membership	\$95.00	30	\$2,850.00
SUSC Facilitator Membership	\$295.00	2	\$590.00
SU Support Service (up to 6 hrs.)	\$85.00	6	\$510.00
<b>Total Package Cost</b>			<b>\$6,633.45</b>
<b>Avg. Cost Per Student</b>			<b>\$221.12</b>

Platinum Plus Package (2 Instr., 30 Students and the GoVenture Simulation Software Suite)			
	Cost	Qty.	SubTot.
SU Book	\$18.95†	30	\$568.50
*SU Facilitator Training (up to 16 hrs.)	\$995.00	2	\$1990.00
SU Group Work Cards	\$95.00	2	\$190.00
SU Facilitator Guide	\$29.95	2	\$59.90
SUSC Youth Membership+ GoVenture Suite	\$195.00	30	\$5,850.00
SUSC Facilitator Membership	\$295.00	2	\$590.00
SU Support Service (up to 6 hrs.)	\$85.00	6	\$510.00
<b>Total Package Cost</b>			<b>\$9,758.40</b>
<b>Avg. Cost Per Student</b>			<b>\$325.28</b>



### STARTINGUP NOW

BUSINESS SOLUTIONS

Chicago, IL

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 Follow us: [www.linkedin.com/in/lbrianjenkins](http://www.linkedin.com/in/lbrianjenkins)

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## STARTINGUP NOW BUSINESS SOLUTIONS

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† Volume discount pricing.

